

VICTORIA'S SECRET



VICTORIA'S SECRET, BROADWAY & WEST 34TH, NEW YORK, NEW YORK. AS THE LARGEST LOCATION IN THE COUNTRY FOR THE 1000-STORE CHAIN, THE 25,000 SQ. FT. VICTORIA'S SECRET AT HERALD SQUARE SETS THE BENCHMARK FOR A NEW DESIGN DIRECTION AND NEW MERCHANDISE. THE REFINED NEW LOWER-KEY DESIGN BOASTS SPARKLING MARBLE FLOORS, UNDERSTATED CREAM-COLORED WALLS, AND GLEAMING SILVER FIXTURES. THE MATERIALS AND COLOR PALETTE ARE A DRAMATIC DEPARTURE FROM ANY VICTORIA'S SECRET THAT HAS EVER BEEN BUILT AND IS A TESTAMENT TO BOLDNESS AND DARING SOPHISTICATION.

